
What is REO Optimizer?

REO Optimizer is a unique document gathering service and management software solution providing key property information in a secure, searchable, online database. It is designed to increase information flow and visibility, save time, reduce risk and empower banks.



How Does it Work?

REO Optimizer combines real estate development and banking expertise, as well as document gathering services using CONEXXUS® patent-pending monitoring software platform. The combination provides critical property data - historically unavailable to banking professionals in an organized and expedited format - to accelerate decision-making and facilitate the timely disposal of distressed development properties. Simply put Conexus REO Optimizer empowers banks to make the best decision, per property, based on actual property information, whether to auction, sell through broker, hold or sell themselves increasing returns.



“We selected REO Optimizer to maximize returns on our direct sales to buyers, while automating time-consuming manual processes. Connexus personalized the solution to meet our specific needs and quickly loaded our data to the platform. Within a week of our initial request, key documents that took us several months to obtain were up on the site, which expedites asset turns. Our buyers have given the solution rave reviews and we look forward to the long-term benefits REO Optimizer will bring us.”

*Bruce Dearing,
Senior Vice President
Bank of North Georgia
(a Synovus Bank)*

At a Glance REO Optimizer Offers:

Personalized Software

- Central Information Hub for Banks and Approved Buyers
- Online Information Access 24/7
- Secure Site
- Rights Driven Access
- Easy Data and Document Capture/Transfer
- Completion Monitoring
- Simple Searching
- Easy to Use

Document Collection Services

- Obtain and Load Documents
- Expedited Document Collection for Due Diligence
- Reduce Document Acquisition Time
(from 60-90 days to less than 7 days)

The Bottom Line

REO Optimizer benefits financial institutions with distressed development properties, with a combined document gathering service and patent pending software solution. This unique offering provides the necessary knowledge to enable banks to evaluate and accelerate decision-making on a per property basis, resulting in time savings, reduced operation costs and risk, and increased returns. For more information on how Connexus can help your bank, visit www.REOOptimizer.com.

