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## Optical Image Technology Announces Alliance with Conexxus, LLC

## Partnership Provides Complete Content Management and Compliance Solutions for Business

STATE COLLEGE, PA – October 5, 2007 - Optical Image Technology, Inc. (OIT), developer of DocFinity® workflow and document management software, announces its strategic alliance with compliance content management solution provider Conexxus®. The partnership offers present and future customers access to a complete business solution that includes integrated digital workflow, document management, and compliance management software. Businesses subject to stringent regulations will benefit from the seamless integration of products and easier management of information as well as compliance.

Based in Louisville, Kentucky, Conexxus develops software products in the compliance content management arena. Conexxus, which means "to join or bring together", enables companies to connect back-office and compliance functions to maximize productivity and lower costs. Their patent pending solutions enable continuous monitoring and auditing of processes, decreasing risk while driving higher shareholder valuation. Conexxus One X helps organizations to streamline internal audit procedures in preparation for Sarbanes Oxley (SOX) compliance, while mitigating business process interruption and reducing compliance costs.

Optical Image Technology develops the DocFinity suite of integrated electronic document management and workflow products, connecting people to information wherever and whenever they need it. The software enables companies to centrally store paper, digital, and audio files; leverage information stored in other software applications; work faster and smarter; and provide better customer service. The company has received three national awards and commendations in 2007 in recognition of its contributions toward the transformation of business.

Jeff Reibel, CEO of Conexxus, states, "Conexxus, LLC is extremely excited to partner with Optical Image Technology. The addition of the Conexxus suite of compliance products to DocFinity's proven technology will drive further savings across our joint customer base. Our Compliance Content Management and Audit Solution is a perfect value-add for existing DocFinity clients looking to reduce compliance costs and drive productivity while increasing visibility to information. Likewise, DocFinity technology will expand workflow efficiencies and imaging capabilities while decreasing costs for Conexxus clients. We are eager to work together to bring our joint customers unmatched solutions which save valuable time and money."

Jim Thumma, Vice President of Sales, Marketing and Professional Services for Optical Image Technology, adds, "The truth is that the age of compliance is still in its earliest phases, and those of us in the private sector must get ready because it is no longer just a public sector burden. The partnership is very exciting, and it allows us to introduce a dynamic company to our present and

future clients. Jeff and his team bring a wealth of experience to the table, along with a terrific solution."

## About Optical Image Technology, Inc. (www.docfinity.com):

Optical Image Technology's (OIT) software makes information more manageable, people more productive, and companies more profitable. Since 1986, OIT and its DocFinity® suite of integrated workflow and document management software have helped businesses address their document management and business processing needs. OIT offers robust, flexible products that include document imaging, workflow, COLD-ERM, a Web services API, and more. OIT serves customers across all major industries, including healthcare, insurance, financial services, government, education and other markets. DocFinity enables these organizations to increase profitability, improve productivity, and enhance customer satisfaction by helping them to work faster and smarter, allowing them to gain a competitive edge in the marketplace. For more information, please visit www.docfinity.com.

## **About Conexxus:**

Conexxus, LLC. develops, markets, and supports software products in the compliance content management arena serving finance professionals of both public and private organizations. Conexxus provides integrated product offerings including electronic document retention and management, workflow, monitoring and compliance. Learn more about Conexxus solutions online at <a href="https://www.conexxus.com">www.conexxus.com</a>.